

For Immediate Release



Improving Healthcare for Children in the Denver Metro Area

The Children's Hospital joins forces with pediatricians and pediatric specialists in the community to improve healthcare for more than 100,000 Colorado children

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The Children's Hospital, Colorado Pediatric Partners and Physician Health Partners have formed a non-profit partnership, Colorado Pediatric Collaborative (CPC), to improve the quality, coordination and efficiency of healthcare for children in Colorado. CPC is the first organization of its kind in the Denver area combining the expertise of a hospital, primary care physicians, specialists and a medical management company to improve the overall quality of care for the children and families they serve.

More than 200 physicians from the metro area - primary care pediatricians, pediatric specialists and physicians including faculty from the University of Colorado School of Medicine - will collaborate with The Children's Hospital to increase focus on key pediatric health issues, such as asthma, obesity and immunizations, in thousands of children in the Denver Metro area.

The formation of CPC is a step toward creating a medical neighborhood and providing high-quality, accountable healthcare, key elements of healthcare reform. Children and families will receive more streamlined care, and physicians will be able to exchange important health information to treat children efficiently and effectively. These three organizations came together under one vision - to ensure the children of Colorado receive the right care at the right time and in the right healthcare setting. Operations for CPC will begin immediately.



About The Children's Hospital:

The Children's Hospital has defined and delivered pediatric healthcare excellence for more than 100 years. Founded in 1908, The Children's Hospital is a leading pediatric network entirely devoted to the health and well-being of children. Continually recognized as one of the nation's outstanding hospitals by *U.S. News & World Report*, The Children's Hospital is known both for its nationally and internationally recognized medical, research and education programs as well as the full spectrum of everyday care for kids throughout Colorado and surrounding states. With more than 1,000 healthcare professionals representing the full spectrum of pediatric specialties, The Children's Hospital network includes its main campus on the Anschutz Medical Campus, 15 Network of Care locations and more than 400 outreach clinics. For more information, visit www.thechildrenshospital.org.

About Colorado Pediatric Partners:

Colorado Pediatric Partners is a pediatric multi-specialty Independent Physician Association comprised of pediatricians and pediatric specialist physicians. The group was formed in 2001 and has physician practices located throughout the Denver metro area. The group focuses on improving care for the children they treat through initiatives such as improving immunization rates and treating children with asthma more effectively.

About Physician Health Partners:

Physician Health Partners (PHP) is an integrated team of physicians and healthcare professionals committed to supporting effective patient care throughout the healthcare continuum. Founded in 1996 as a management services organization, PHP believes physicians and other providers have the capability and responsibility to drive high quality, cost-effective healthcare for patients. Through our robust Clinical Quality Improvement Services and diverse medical management solutions, PHP works tirelessly to support primary care physicians in improving clinical outcomes for the benefit of the patient. By improving clinical outcomes, enhancing provider performance and developing practice efficiencies, patients' health status is improved and overall healthcare costs are reduced. For more information, visit www.phpmcs.com.