

## State's Largest Healthcare Provider Joins with Physician Group to Improve Healthcare Delivery in Colorado

*Centura Health, Primary Physician Partners and Physician Health Partners Create Healthcare Alliance to Improve Care for Thousands of Coloradans.*

**Media Contact:**

Jeff Archambeau, Physician Health Partners (303) 256-1638, [jeff.archambeau@phpmcs.com](mailto:jeff.archambeau@phpmcs.com)

Centura Health, Primary Physician Partners and Physician Health Partners have created the Colorado Community Health Alliance (CCHA) to improve the quality, efficiency and delivery of healthcare for all Coloradans. Utilizing a primary care, provider-led delivery model, CCHA is building a healthcare model that provides the right care, at the right time, in the right setting.

"CCHA is combining the extensive resources of Centura Health's statewide network and its affiliated physician specialists, Primary Physician Partners and Physician Health Partners, and key community resources," said Pam Nicholson, Vice-Chair, CCHA Board of Managers and Senior Vice President, Strategic Integration, Centura Health. "Through our shared strengths, we hope to deliver the latest evidence-based care to improve the health status for thousands of residents in the Denver metro area."

Centura Health brings to CCHA its strong network of care that includes 13 hospitals, seven senior living communities, Flight For Life Colorado, home care and hospice services and more than 6,000 physician partners. The skills and services Physician Health Partners and Primary Physician Partners have successfully developed over the last 15 years make them very well-prepared to provide clinical and administrative management and oversight of CCHA.

CCHA hopes to contract with both commercial payers and government payers, such as Medicare and Medicaid, to help improve quality and decrease costs of healthcare in Colorado.

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### **About Centura Health**

Centura Health is Colorado's largest hospital and healthcare network charting the course for the future of healthcare. Approximately 14,500 of the healthcare industry's best and brightest, including more than 6,000 physician partners, deliver advanced care to more than half a million people each year, across 13 hospitals, seven senior living communities, medical clinics, affiliated partner hospitals, Flight For Life® Colorado and home care and hospice services. Centura's strength lies in their ability to offer a team of connected networks and shared resources to deliver accessible, reliable and cost-effective healthcare across the state.



### **About Physician Health Partners**

Physician Health Partners (PHP) is an integrated team of physicians and healthcare professionals committed to supporting effective patient care throughout the healthcare continuum. Founded in 1996 as a management services organization, PHP believes physicians and other providers have the capability and responsibility to drive high quality, cost-effective healthcare for patients. Through our robust Clinical Quality Improvement

Services and diverse medical management solutions, PHP works tirelessly to support primary care physicians in improving clinical outcomes for the benefit of the patient. By improving clinical outcomes, enhancing provider performance and developing practice efficiencies, patients' health status is improved and overall healthcare costs are reduced.



**About Primary Physician Partners**

Primary Physician Partners is a Primary Care Independent Practice Association comprised of family practice, internal medicine and geriatric physicians. These physicians are located throughout the metro Denver area with concentrations in the north and western areas whose contracting efforts steadily increase practice coverage across the Denver metro area.

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